91% of organizations are involved with open standards code

Organizations prefer open standards 7 times more than other standards

Over the last 3 years, organizations are 12 times more likely to say their value from open standards is increasing rather than decreasing

86% of organizations report there is a need for an open standards video streaming codec

80% of organizations state that open standards promote competition

73% of organizations say that open standard benefits outweigh patent royalty opportunities

72% of organizations say their customers prefer products and services based on open standards

80% of organizations say that increased use of open standards will make them more competitive

76% of organizations say that increased use of open standards will make them more innovative

#1 Improved productivity is the #1 reason organizations are increasing their use of open standards

77% of organizations say increasing their use of open standards will improve their cybersecurity

64% of organizations say open standards delivered increasing value over the past three years

The 2023 State of Open Standards

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