The 2023 State of Open Standards

91% of organizations are involved with open standards code

91%

Organizations prefer open standards 7 times more than other standards

7x

Over the last 3 years, organizations are 12 times more likely to say their value from open standards is increasing rather than decreasing

12x

86% of organizations report there is a need for an open standards video streaming codec

80% of organizations state that open standards promote competition

80%

73% of organizations say that open standard benefits outweigh patent royalty opportunities

73%

72% of organizations say their customers prefer products and services based on open standards

72%

80% of organizations say that increased use of open standards will make them more competitive

80%

76% of organizations say that increased use of open standards will make them more innovative

#1

Improved productivity is the #1 reason organizations are increasing their use of open standards

77% of organizations say increasing their use of open standards will improve their cybersecurity

77%

64% of organizations say open standards delivered increasing value over the past three years

64%

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