Top 12 trends in data and storage

In 2022, the growth in data was 3 times higher than in 2021.

56% of end users deploy open source multi-cloud management in their production environments.

43% of end users demand the freedom to leverage multiple storage vendors.

Data security is the greatest challenge facing container deployments.

Public clouds run more than 40% of end-user organization workloads.

Primary data storage, complete data protection, and disaster recovery represent the top 3 use cases for cloud storage services.

Information security and data privacy are the leading reasons to use a private cloud solution.

The biggest challenge facing multi-cloud solutions is the security and protection of data.

Cloud technologies represent the most significant area of data and storage technology investment over the next three years.

AI-driven hybrid data management is considered the most critical area for data management and analytics over the next 2-4 years.

Data quality, governance, and security are top priorities when selecting metadata management solutions.

Cloud storage monitoring is the greatest challenge facing data and storage observability.